



*"This Will Matter in 100 Years"*

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## **Building & Expansion Lane Report - May 2022**

*Goal: Focused building projects and improvements that create inviting, safe, and functional spaces that expand our ability to have ministry impact.*

Staff Lane Leader: Brian Zibell

Project Contacts: Specified below

### **Year 1 Projects:**

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- ***Littleton, Park Meadows, and Arvada Campus - Special Need Sensory Rooms***

Project Contact: Brian Zibell - [brian@redrockschurch.com](mailto:brian@redrockschurch.com), Conrad Bess - [conrad@redrockschurch.com](mailto:conrad@redrockschurch.com), James Keathley - [james@redrockschurch.com](mailto:james@redrockschurch.com), Jordan McCaslin - [jordan@redrockschurch.com](mailto:jordan@redrockschurch.com)

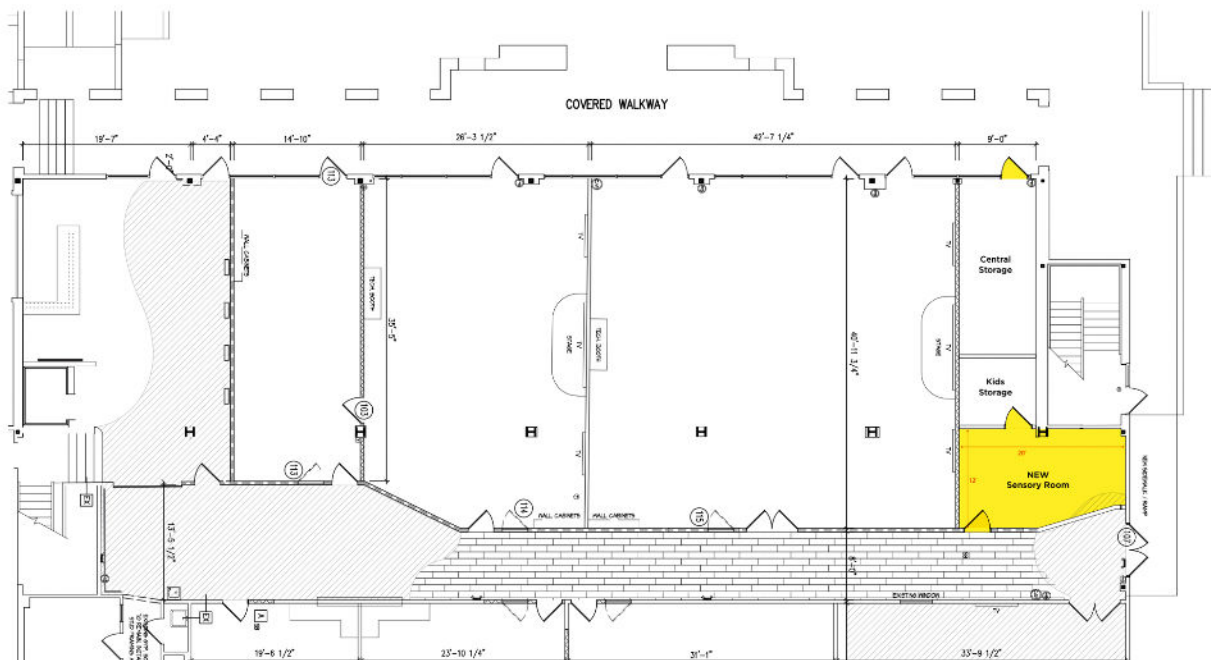
Objective: Provide safe rooms in our Kids ministry for families in our communities that need additional assistance for their children with special needs.

Why: Parents that have children that need additional assistance do not feel comfortable or able to participate in church. Supporting this need in our communities through the help of rooms designed for safety, and providing care from trained and licensed volunteers, we can allow families that have never been able to attend a church service come and experience God and community with other believers.

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Impact: We launched the first Red Rocks Church sensory room at our Lakewood Campus in May 2021. Through offering this ministry, one family has been able to invite other families in their community that did not have the opportunity to attend a church service. Some had never heard the gospel, and through this ministry, have come to know Jesus by serving the needs of their children. There have been 10 families that have been able to attend services, accept Jesus, and find community.

Estimated Cost: \$100,000



*Drawings for Littleton Campus Sensory Room*

- **Online Campus Expansion- Digital Strategy**

Project Contact: Brian Zibell - [brian@redrockschurch.com](mailto:brian@redrockschurch.com)

Objective: Addressing a need within our church to make a more engaging online church experience for attendees globally. We will achieve this by hiring an online campus pastor, campus operations coordinator, groups and a serve team pastor. This year we are focusing specifically on digital strategy in marketing, content creation, video production, and web & app development.

Why: In the last 6 months, we have had 1.8 million individuals watch Red Rocks Church content. 3,500 people have said that the online campus is their church family. Our YouTube channel has more than 60,000 subscribers. We want to create more engaging platforms for these online

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attenders to engage beyond watching on a screen but find community in their cities, find their purpose through online GROW, and make a difference.

Impact: In 2021, we saw 3,454 people give their lives to Christ through our online platforms! We believe this number is just the tip of the iceberg for the people that could be reached over the next 2 years.

Estimated Cost for 2 year operational expenses: \$1,350,000

- **GROW Program**

Project Contact: Brian Zibell - [brian@redrockschurch.com](mailto:brian@redrockschurch.com), Deb Kirkwood - [deb@redrockschurch.com](mailto:deb@redrockschurch.com)

Objective: Connect every person that walks through our doors to these four things: Experience God, Find Family, Discover Purpose, and Make a Difference.

Why: We have all sorts of amazing things happening here at RRC and there hasn't been an easy way to get someone plugged in or at least a streamlined process that connects people to ministries at RRC. GROW will communicate the foundations of RRC, it will also lead to purpose discovery in people's lives! With the spiritual assessment that one will take before GROW session 2, people will discover how God made them as far as wiring is concerned, and in return we pray that it sets action into motion to join a group, serve on a team or any of our amazing ministries here at RRC!

Impact: In just 3 short months of Grow, we have seen over 1,500 church attendees attend Session 1 in order to learn more about the church and our beliefs, and to hear our Senior Pastor, Shawn Johnson's story. In addition to that, just under half of those have continued to attend Session 2 so they can become more involved by utilizing their own time, talents, and treasures at Red Rocks Church and beyond.

Estimated Cost: \$300,000

- **Littleton Campus Courtyard**

Project Contact: Brian Zibell - [brian@redrockschurch.com](mailto:brian@redrockschurch.com), Conrad Bess - [conrad@redrockschurch.com](mailto:conrad@redrockschurch.com)

Objective: Provide a year round extension of the lobby due to limited interior space with built-in lighting, heat, and gathering space. It will serve as an additional overflow space on holidays and highly attended events and

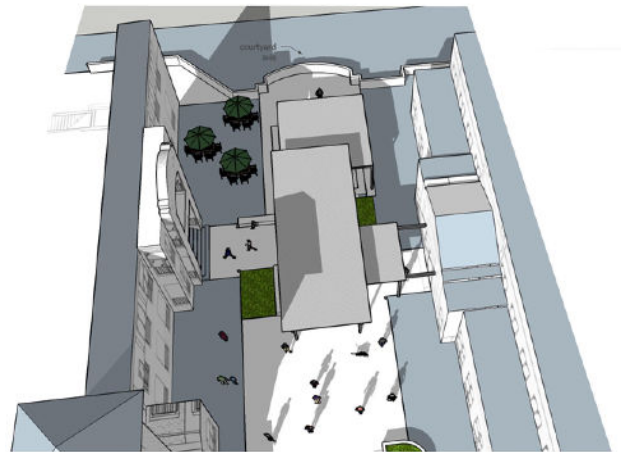
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will be usable to host additional special events outdoors. We desperately need to demo existing concrete, pour new concrete with better drainage, add better quality lighting for youth and events, and shade structure to extend the lobby space outdoors.

Why: The courtyard area has become increasingly hazardous to various safety concerns. The concrete has become a liability due to deep cracks, and erosion. The space is not ADA compliant, and the poor lighting has impacted youth and other ministries, such as MOPS, Recover, and Outreach. Additionally, the lack of lobby space at the Littleton campus has impacted extended time for community and ministry to take place.

Impact: The Littleton campus needs to maximize their outdoor spaces to create more opportunities for community and a more welcoming lobby environment to welcome home more prodigals.

Estimated Cost: \$350,000



- ***Littleton Campus Staff Office Relocation***

Project Contact: Brian Zibell - [brian@redrockschurch.com](mailto:brian@redrockschurch.com), Conrad Bess - [conrad@redrockschurch.com](mailto:conrad@redrockschurch.com)

Objective: Move existing offices from the second floor to the east side of the building, where there is a front door to welcome people and have a centralized space for staff to do ministry along with a ground floor volunteer room.

Why: The intention of campuses is to meet and care for people throughout the week, our staff is extremely challenged to meet these needs because of scattered offices on the second floor with no visible entrance. Many of the current offices were large closets or dressing rooms with confusing

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entry and egress. This critical move, would help open up space to allow open office space to current residents and staff that currently do not have a desk space.

Impact: The new renovation of the old large dinner theater kitchen will provide offices for 10-14 staff members, meeting areas, and a small kitchen area. The welcome desk will then be accessible through ground floor doors to meet the needs of our congregation, while making a drastic functional improvement for staff access during services and a delivery location for the numerous shipments the campus receives.

Estimated Cost: \$350,000 + additional drawing and minor code adjustment costs.

## Year 1 Vision Gap:

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*Total Building and expansion projects combined leaves \$2,150,000 vision gap.*

## Year 3 Projects:

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- **Arvada Campus - Red Rocks Kids Renovation**

Project Contacts: Jordan McCaslin - jordan@redrockschurch.com

Objective: Complete Phase II of Arvada Campus by renovating the deteriorating conditions of the RRC Kids spaces and church office space which are about 40 years old.

Why: RRC Kids spaces and church offices are currently at capacity and we are hindered by poor narrow hallways, aging windows, HVAC issues in cooling and heating, low ceilings, and challenges regarding easy access to rooms for parents. Our kids and parents deserve a better experience; a well ventilated space that is safer with code updates, energy efficient windows, and larger rooms for kids at our church.

Impact: Completion of this project would improve our space limitations, provide better traffic flow, create wider hallways, and provide a safe and high-level experience for the children, staff, and volunteers that call this place home, while creating a better functioning office space.

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Estimated Cost: \$2,500,000

- **Colorado Based Campus Expansion (East Denver/Aurora/Ft. Collins)**

Acquiring buildings or large box stores with 450 parking spots and a minimum of 55,000 square feet along with renovation, architecture, code updates, equipment, and kids ministry expenses.

Estimated Cost: \$10,000,000

## Year 10 Projects:

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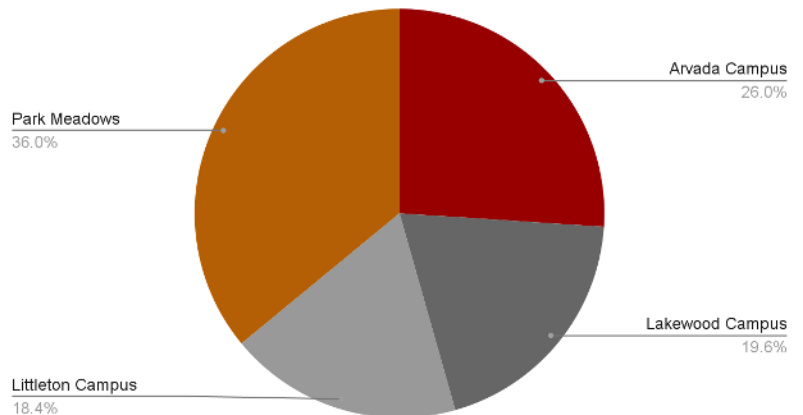
- **Debt-Free Campus Buildings**

RRC would like to focus on paying down debt and turning mortgage and interest payments into starting campuses debt free. Our goal is to be debt free by 2031 through debt reduction and open the opportunity for Legacy Team to be able to strategically pay down debt - an average of \$2.3M per year for the next 10 years. In 2021, we contributed \$1,381,600 towards our debt reduction across the 4 Denver based locations.

### Current Debt on Denver Based Campuses:

- AVD - \$5,288,800 Remaining
- LKW - \$3,970,900 Remaining
- LTN - \$3,737,700 Remaining
- PKM - \$7,305,800 Remaining
  - Total \$20,303,200

Campus Debt Remaining



## Prayer:

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- Our prayer is that God would continue to open doors for new campus development, improved safety of our buildings and many needed improvements to our campuses, so that we can expand our impact as people drive into our lots for the first time and walk into our doors.