

"This Will Matter in 100 Years"

Local Outreach Lane Report - May 2022

Goal: Empowering campuses to influence their communities through strategic partnerships that serve those who are at-risk and those who lack the opportunity for a brighter future.

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Big Win: On December 30th, the Marshall Fires broke out in Superior, Louisville, and Boulder County; burning more than 6,000 acres in less than 24 hours. Nearly 1000 structures were destroyed with up to \$1.6 billion in damage. As a church, we raised almost \$45,000 for those impacted by the fires. Fire fighters, first responders, families, medical professionals, and local churches have all been supported and cared for as a result of the generosity of Red Rocks Church.

Feature Story: For this year's teacher appreciation week, our Youth and Outreach ministries worked together to create 6000 gift packs for teachers! 855 youth students across all four Denver campuses got to hear a sermon about the importance of serving and were given an opportunity to create a gift to give to their teacher the next day at school!

What's amazing about each gift is that they contained a personal note from the student to their teacher and a resource card with a verse, thank you note, and QR codes to mental health sermons, our Red Rocks Worship Youtube Page, and counseling resources. This provided each student the opportunity to share Christ with their teachers! With 6000 gifts delivered we will have reached over 10% of teachers in all of Colorado!



Additional Resources:

Learn about what we are doing locally as a church through our partnerships.

Year 1 Projects:

• Love Our City Week - July 23-30, 2022

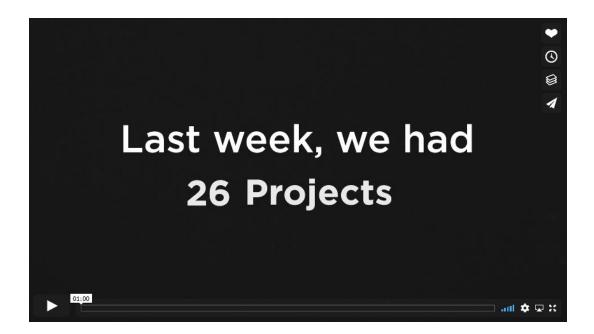
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Objective: To make Jesus known by creating compelling opportunities to love others through service locally. One of the ways we hope to accomplish this as a church is through a seven day serve week where we partner with local churches, NFP's, schools, and hospitals to engage in our community and meet the local needs.

Why: If Red Rocks ceased to exist would anyone care or notice? Not that it is about Red Rocks Church but about being the hands and feet of Jesus in our local communities. Schools, hospitals, and local NFP's are at the heart of the community and through the serve week we hope to make a long lasting difference in the local community.

Impact: During this past year's Love Our City Week, we completed 1273 hours of serving with 400 volunteers and 26 projects across all of our campuses! Throughout the week we had the opportunity to serve foster families and kids, parents who have lost a child, adults with disabilities, the homeless, children with cancer and other life-threatening medical conditions, those who have recently gotten out of jail, and more. This year we plan to take Love Our City Week to a new level as we continue to partner with the local community to love those in need. Click the image to watch a recap of Love Our City Week 2021!

Estimated Cost: \$100,000



• Benevolence Assistance - Helping local families in need

Objective: Help families at our Denver bases locations facing hardships, auto repair, rent assistance, addiction and recovery care, counseling, and multitude of other needs that our attendees can face in a given year. On average, benevolence requests totals \$775.82 per family unit. Requests for assistance can range between \$2,000-\$20,000 depending on the need.

Why: In the book of Acts we see a beautiful example of the early church helping those in need. The early believers gave so that they shared everything in common, giving to wherever there was a need, even if that meant selling their own land or home (Acts 4:32-35). As the church we are called to live in the same way by helping those in all seasons of life.

Impact: Benevolence gives us the opportunity to support individuals and families on a personal level; to be the hands and feet of Christ in our own church to give to those who need it most. While we may never know the full extent of the impact, each benevolence request is an opportunity to change a life.

Estimated Cost: \$400,000

• 180 Ministries - Addiction recovery

Objective: Red Rocks supports addiction recovery programs through 180 Ministries for young adults through age 40.

Why: The National Center for Drug Abuse Statistics found that 165 million or 60.2% of Americans aged 12 years or older currently abuse drugs (i.e., used within the last 30 days).

Impact: Through the support of 180 Ministries Addiction Recovery Program, we hope to actively support and transform the lives of those dealing with and recovering from addiction. In addition, we were able to financially support the CEO of 180 Ministries and his family as they sacrifice their time and invest each day into those in need.

Estimated Cost: \$35,000

• Hope House - Single Mom Assistance

Objective: Red Rocks supports Hope House in housing projects to assist single and teenage mothers in their efforts to support their children, secure employment, and safety net that is essential.

Why: According to 2019 U.S. Census Bureau, 4 out of 11 million single parent families with children under the age of 18, 80 percent were headed by single mothers. Furthermore, there were over 170 thousand live births to mothers ages 15-19 in the US in 2019. Single and teenage moms are constantly battling to make ends meet and provide for their families.

Impact: During Love Our City Week, 20 volunteers compiled 200 care baskets full of essentials for each of the moms in the Hope House program. This winter, one of Hope House's vans was broken into and stolen. As a church, we helped to financially support the purchase of a new van that will be used to transport families.

Estimated Cost: \$25,000

• Children's Hospital - Mental Health Clinic

Objective: To support Children's Hospital Colorado's new mental health initiative. Their vision is to advance a youth and family centered, coordinated system of mental health care with collaborative partners, ensuring equitable access to high-quality, evidence-based care and prevention.

Why: As Shawn pointed out during our most recent Attacking Anxiety series, suicide is the leading cause of death for young people ages 10-24 in Colorado. Furthermore, there has been a 64% increase in health visits to Children's Hospital Colorado from 2019 to 2021 and a 29.2% bounce back to the emergency department within a year of the previous behavioral health visit across Colorado.

Impact: Healthier, collective mental health is something our culture desperately needs and our willingness to engage at this level and jump into helping would speak loudly to the people and communities that we serve.

Estimated Cost: \$25.000

Vision Gap:

Total Local Outreach projects combined leave a \$585,000 vision gap.

Wins:

• This past week at our Women's Be.Loved Gathering we had the chance to highlight Sarah's story and how 180 Ministries has impacted her. At the end of the evening, women had the opportunity to donate to 180 ministries and support their women's program in Utah and women and children's program near Montrose, Colorado. The program will have a 12 month residential center for abused women, women addicted to drugs, women who self-harm, women wanting to escape prostitution, and sexual exploitation. 180 ministries will work with these women to heal trauma from those types of issues, help them to have a life-changing encounter with Jesus, and set their feet on solid ground as new women in Christ!



"A rainbow baby is a name coined for a healthy baby born after losing a baby due to
miscarriage, infant loss, stillbirth, or neonatal death." Last month, we had the
opportunity to knit and sew rainbow baby blankets as a way to support and love on
families and their newborn. We also made earrings, tie blankets, and other crafts for
Walk With Me to support all of the work they are doing for families who have lost a
child.

• Throughout the year, our Arvada Campus serves at the Denver Dream Center's Adopt-a-Block! The Adopt-a-Block program is an outreach event that demonstrates God's unconditional love to the Denver community through practical acts of service. At the event, volunteers have the opportunity to serve food, play games, paint nails, distribute donations, and build long-term relationships and trust with the local community!



Prayer:

• Red Rocks Outreach started from the simple question, "If Red Rocks Church ceased to exist, would anyone notice or would we be missed?" Not that it is about Red Rocks Church, but our hope is that through our involvement and service in the community our absence would be tangibly felt. Over this past year, we have had the opportunity to cultivate and develop new relationships with a number of nonprofits, schools, hospitals, and organizations. Our prayer is to deepen these relationships as we continue to find ways to love, serve, and make a difference in the local community.